



DAN STEPHENS

(208) 755-7215
DANSTEPHENSDESIGN@GMAIL.COM
DSDCREATE.COM

SKILLS:

MOST PROFICIENT IN: Illustrator, InDesign, Photoshop, Acrobat Pro

Other Software: Pageflex, Smart Stream, Muse, Basecamp, AtTask, Microsoft Office, Mac Os X, Windows, HTML, CSS, Flash

Design skills: logo design, branding, conceptualization, design principles, print layouts, pre-press file setup, typography, vector art, raster art, digital illustration, design theory, color theory, color matching, digital imaging, photo-manipulation

WORK:

Design deliverables include: business cards, post cards, rack cards, stationary, letterhead, envelopes, posters, banners, social media graphics, Web, e-mail, print ads, program booklets, flyers, stickers, brochures, trade-show materials, window vinyl, t-shirts

THE CREATIVE GROUP

Contract Graphic Designer

Production Designer for TrueBlue Tacoma, WA May 2014 - Current

Assist the creative and marketing teams by performing day-to-day design work for multiple TrueBlue brands including: Labor Ready, Spartan Staffing, CLP, and Centerline. Adhering to several sets of brand guidelines – to ensure overall brand integrity. Collaboratively work on implementation of rebranded design for vertical and horizontal brands. Designing several original pieces for TrueBlue and their subsidiaries using current design specifications with two designers and Art Director.

DAN STEPHENS DESIGN

Freelance Designer

Coeur d' Alene, ID May 2008 - Current

Clients include: Lilac Bloomsday Association, Pennaluna & Company, Digital Lizard, Sheckler Law Office, Colville Tribal Federation Corporation, Coeur D' Alene Firefighters, Paula Marano For State Representative, Black Law PLLC, City of Moscow, Idaho State Lottery, Washington State University, University of Idaho. More at dsdcreate.com

RAINMAKER CREATIVE

Visual Communication Designer

Spokane, WA Jan 2013 - Mar 2013

Worked for several small-business clients simultaneously. Projects required a short turnaround with maximum creativity, while adhering to brands created by lead designer.

DIGITAL LIZARD

Graphic Designer

Hayden, ID May 2012 - Jan 2013

Clients include: Specialized Bikes, Chrome, Pita Pit, The Spring-Green, Re/Max

Responsible for all graphic design projects related to variable printing products, Digital Lizard advertisements, promoting clients, and walk-in customers. Created customizable templates and Web graphics for variable printing websites. Acted as a pre-press operator by pre-flighting files, setting up and moving print jobs to press.

EDUCATION:

B.A. ART, EMPHASIS IN GRAPHIC & WEB DESIGN

University Of Idaho

Jan 2006 - May 2008

Dean's List Four Semesters

B.S. MARKETING

University Of Idaho

Aug 1998 - May 2003